



Heritage Casket and Matthews International announce details of a Strategic Alliance

The Strategic Alliance provides for the marketing and distribution of a new line of Heritage memorial products, which will be jointly launched in the summer of 2009. This new Heritage Tributes line will include products such as caskets and cremation urns.



Left to right:

John Finlay, President Heritage Casket LLC, An Taoiseach Brian Cowen T.D., Hugh Cooney, Chairman Enterprise Ireland, Thomas Pontone, Senior Vice President Matthews International